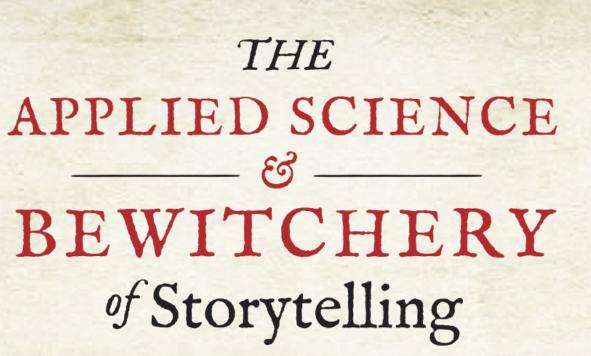


park@businessofstory.com #StoryOn



MEDELA MOMENTS

January 5 Planning Session





- Jesse Cantu

Team Eric Devine Kimberly Sisneros Sean Weddington Walter Lalumiere Tarrifa Paduch Melanie Pinkerton





- **Team Tracey Roberts** Margaret Maish Nancy Derrick Liz Coleman–Socia Kaila Scoma Mark Sargent Mike Kinsley





Team Larry Rank Carol Davis Kristy Sasser Ashley Strazzullo Ryan Miner Matt Morris Kyle Richter





- Team Josh Shuryan Paige Comer Joe Ranalletta Mark Ilten Denise Fielder Danielle Williams Dustin Nowlin





- Team Peg Manochi Lisa Foster Andrew Best Frank Daleo Byron Wallace Shelly McElfresh Gordon Williams





- **Team Cindy Fernandez** Anita English Steve Hope Dan Gray Randall Pease

- Stu Roth
- Tina Richter







Team Elizabeth Loretz Andre Gilbraith Leslie Erd Chris Jenkins Paul George Russ Elggren Marc DeMarie





 Nick Randazzo Steve Kammes Derrick Gross Bill Cadwallader

MEDELA MOMENTS

Team Christina Colson Vickie Hollingsworth



MEDELA MOMENTS **Energizing Your Team**

Team Leader Role

- Create a reoccurring Teams meeting
- Support with your examples
- Week one team meeting: team name • HAVE FUN!

Use Teams group chat to share files/content



MEDELA MOMENTS How to Keep Your Team on the Leaderboard

 Brainstorm technique uses for customers in real-time activity (emails, presentations, etc) Support with your examples Involve Park when in need of clarity Have a team vote or you can select the best story moment example and submit to Park

Team Leader Role



Individuals receive points for: 1 point for a written story 2 points for a video selfie 3 points for both

MEDELA MOMENTS **Story Scoring**



Your team receives points for: Number of stories provided each week 3 points if one of your stories is selected among the top three for that week

MEDELA MOMENTS **Story Scoring**



Weekly Story Submittals All stories and scoring must be in by each Friday at 5 pm PST.

MEDELA MOMENTS **Story Scoring**





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Team:				
Week:				

Member	Written 1 pt.	Video Selfie 2 pts.	Written & Selfie 3 pts.	Total Weekly Points	Total Points To-date
Total Team Points:					

Name the team member whose story you submitted: ____

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MEDELA MOMENTS **Scoring Sheets**

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MEDELA MOMENTS Leader Board

the same is a subscription of the

Written	Video Selfie	Written & Selfie	Total Weekly Points	Total Points To-date	
THE AND					

